

Bundles & Rates

VA

Branding Bundles

	estimates*
The Logo	\$100-\$500
Branding Basics	\$300-\$700
Branding Streamlining	\$1000
Branding Package	\$1200-\$3000

* 1 revision & 1 minor tweak per package included *based on complexity of creative direction

Social Bundles

	one time	monthly	6 months
Communications Set Up	\$450		
Social-Lite		\$480	\$2800
The Networker		\$800	\$4800
Digital Media Manager		\$1600	\$9600

Virtual Assistant & Design

	hrs/week	weekly	monthly	6 months
Mini Help	3	\$120	\$480	\$2880
Lite Help	5	\$200	\$800	\$4800
Helping Hands	8	\$320	\$1280	\$7680
Send Help!	10	\$400	\$1600	\$9600

UGC

Videos

	fee*
1 Video	\$120
3 Video	\$300
5 Video	\$550

*1 revision per video included

Photos

	fee*
3 UGC Photos	\$100
10 UGC Photos	\$200

*no revisions for photos

Extra

	fee
Usage Rights	+30%
Raw Content	\$50

Tester

	fee*
4 Videos (4 Hooks, 1 Body, 1 CTA)	\$250+

*no revisions for tester



CULTURE *to* CONTENT
small business support through
creativity & connectivity

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